

International Animal Lounge Ltd.

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IAL and IP Addresses: (i) When Users request any Web page of the Website their browsers automatically provide their computers with their IP Addresses, to which IAL's computers will send the requested information. Each such request is logged by IAL's computers with information including the IP Address of the computer that requested the Web page, and is stored by IAL's computers as needed for the purposes described in this Privacy Policy; (ii) IAL may use Users' IP Addresses to display more appropriate and relevant content and advertising, such as content and advertising based on Users' geographic areas. Aggregate information derived from IP Addresses may be reported by IAL to its advertisers and partners. For example, IAL may report to its advertisers the estimated total number of Users accessing a particular part of the Website from a specific province; (iii) IAL may use Users' IP Addresses to facilitate the diagnoses and remedy of a technical problem reported by Users or IAL's technical team.

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